

# IMPROVING YOUR PHILANTHROPIC ADVISING BUSINESS

Daylight

Wednesday, May 28, 2025

10 am PT/ 1 pm ET

Registration required

[learn@daylightadvisors.com](mailto:learn@daylightadvisors.com)

[www.daylightadvisors.com](http://www.daylightadvisors.com)

You're part of a growing group of professionals offering philanthropic guidance to clients. Whether you're aiming to expand your practice, champion specific causes, or tap into the great wealth transfer, it's worth asking: Is your current business model as effective as it could be? And will it scale in the way you envision?

**Join Team Daylight for an engaging session on the challenges advisory practices face—and the steps successful firms take to boost profitability, deepen client relationships, and amplify social impact.** (We've read the research, so you don't have to do it!) Hear firsthand from two Certified Impact Philanthropy Advisors as they share insights from the front lines.

This webinar is for wealth planners, gift planners, philanthropic advisors and consultants, estate planners, and more.



**Crystal Thompkins**  
Director,  
Strategic Impact  
Daylight



**Tony Macklin**  
Director,  
Advisor Practice  
Daylight



**John Unterreiner**  
Financial Advisor and  
Dir. Philanthropic Planning  
Socium Advisors

**Register**

Webinar will not be recorded.

**Special offer!**

All attendees are eligible to  
receive \$250 off a July or October  
IPA registration.