

# Daylight

Your learning partner for growth and impact.

Dear Friends,

We're excited to share that Daylight's Certified Impact Philanthropy Advisor (IPA) program recently earned a **Net Promoter Score of 83**—a world-class rating that reflects the strength of our learning community.

For context, an NPS above 50 is considered excellent, and scores above 70 are considered world-class. Even more meaningful, 83% of respondents are Promoters—participants who actively recommend the program—and we had zero detractors.

"The comprehensive and easy-to-digest curriculum, combined with live interaction and networking opportunities, makes IPA a truly engaging learning experience."

- Certified IPA, Philanthropy Advisor

Participants highlighted the strength of the learner community, the depth of learning and ideas, and the quality of the resources and discussions. We also received thoughtful suggestions, including requests for more discussion time and additional examples and case studies—which we're already working to incorporate.

Thank you to our Certified IPAs for sharing their perspectives and for continuing to make the IPA community such a powerful learning environment. Your feedback helps us continue building the IPA program as the new standard in philanthropic advising.

Interested in learning more?

- 👉 Join our [April 1 Info Session](#) to learn more about IPA and receive \$250 off registration.
- 👉 Register for the [April cohort!](#)



Total Responses=36, Average Score=9.42, Median Score=10.0

## **Introduction to Philanthropic Planning Certificate Takes Off**

Last month, we launched the [Introduction to Philanthropic Planning Certificate](#) as an accessible starting point for those new to philanthropic planning or looking for a refresher. The response has been immediate. Within the first month, the program drew:

- 156 learners enrolled
- 31 states and 11 countries represented
- 87% work in the nonprofit sector and 13% come from for-profit firms

We invite you to complete the two-module program and [share](#) the opportunity with colleagues and friends. Participants earn a Certificate of Completion, receive continuing education credits, and the program is completely *free!*

## **Field Insight: The Rise of T-Shaped Philanthropic Advisors**

As the field of philanthropic advising continues to evolve, many advisors are developing both broad knowledge and deep specialization. Philanthropic advising is a "t-shaped" field. Most philanthropic advisors are broad generalists; they need a working understanding of many disciplines, but they also develop deep expertise in a particular area. That might be a specific issue, a geography, or a particular segment of wealth. This combination of breadth and depth is what makes philanthropic advising so powerful.

Check out this discussion, [Shaping the Field of Philanthropic Advising](#), on Purposeful Planning Institute's Podcast featuring Joseph Brooks of Vital Impact, Marguerite Griffin of Northern Trust, and Dien Yuen of Daylight.

## **Find Us At**

- [Investments & Wealth Institute \(IWI\) Experience](#), April 20-21, Ft. Lauderdale, FL
- [2026 Advisors in Philanthropy Conference](#), August 3 & 4, Aurora, CO
- [Hawaii Tax Institute](#), November 15-19, Waikiki, HI

We'll be back next month with practical tools, field insights, and learning opportunities to support your work.

Your learning partner,  
Team Daylight



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