

DAYLIGHT OVERVIEW

Amidst a historic intergenerational transfer of wealth, clients are turning to advisors for more than investment and tax planning, and philanthropy's tools, considerations, and goals have become more complex. It's a transformative era for wealth and philanthropy, requiring new competencies and networks to thrive.

Daylight's learning platform is exclusively designed for wealth and philanthropic advisors to help you meet this extraordinary opportunity to grow your business, client relationships, and impact.

Our programs give advisors the confidence, competence, and cultural dexterity to modernize their philanthropic advising practice. The [Certified Impact Philanthropy Advisor](#) (IPA) program and segment [certificates](#) establish a new benchmark for excellence in philanthropic advising training, while the Impact Advisor Network (IAN) supports a thriving community of practitioners. The [Daylight Philanthropic Advising Competency Model](#) is the first field-informed framework that outlines the knowledge, skills, and behaviors advisors need to serve clients and communities today.

Daylight: Modern Philanthropic Advising Training



Daylight's Milestones

2024

- Feb • Launched the industry's first philanthropic advisor entrepreneur accelerator
- Apr • Released the first comprehensive survey of philanthropic advisors: [U.S. Philanthropic Advisors Report](#)
- Sept • Released our podcast, [Illuminate Philanthropy](#)
- Oct • [Certified Impact Philanthropy Advisor \(IPA\)](#) program launched
- Feb • Inaugural [IPA cohort](#) graduation
- Mar • [Behavioral Philanthropy Certificate](#) launched
- Impact Advisors Network (IAN) went live
- June • [Collaborative Philanthropy](#) and [Impact Investing Certificates](#) launched
- July • Daylight published the industry's first [Philanthropic Advising Competency Model](#)
- Sept • [DAFopedia](#), curated resource for advisors on DAF giving launched
- Oct • 5th [IPA](#) cohort; 354 learners enrolled in IPA since inception
- Nov • [Philanthropic Planning with Women](#) and [Business Owners Certificates](#) launched

"IPA gave me the confidence to own my lane as a philanthropic advisor. I walked away with tools I could use the next day, a better sense of my strengths, and clarity on when to call in backup. It didn't just sharpen my technical skills—it affirmed my voice and my value in this field."

- Jilla Tombar, IPA
BlackBridge Philanthropic

200

Certified Impact Philanthropy Advisors

354

Daylight Learners

25

of IPA Groups

25

Community foundations represented

"I recommend Daylight's programs because they move beyond theory into real philanthropic practice. The IPA program pushed me to rethink how community foundation leaders guide donors—not just in transactions, but in purpose, values, and lasting impact. Daylight has accelerated my learning and confidence as a new community foundation CEO."

- Erik Rankin, IPA
Illinois Prairie Community Foundation