



Your learning partner for growth and impact.

Dear Friends,

As Daylight turns 3, our learner community continues to grow—stronger and more connected each year.

Since launching, we've worked to build a modern philanthropic advising curriculum, connect a global network of practitioners, and advance a more intentional approach to client work. Here's what that looks like today:

- 518 IPAs enrolled
- 328 Certified IPAs
- 97% Graduation rate
- 50 community foundations represented
- IPA learners from 36 states and 12 countries/regions
- Certified IPA Program Net Promoter Score (NPS): 83
- 200 certificate learners

We're grateful to everyone who has helped shape this growing field.

Congratulations to Our New IPA Cohort

We're proud to welcome 69 new Certified IPAs to our growing community.

This cohort spans geographies from Dublin to Denver and brings experience across foundations, impact investing, nonprofits, and the insurance industry. Beyond professional diversity, what stood out most was the depth of lived experience and the openness with which learners shared insights during group meetings.

[Explore the cohort - see who you know.](#)

"My experience with Daylight and the IPA program was exceptional. IPA offered a comprehensive overview of the philanthropic landscape, from giving vehicles to advisory strategies, while remaining highly practical and applicable to day-to-day work. The program created a valuable space to connect with thoughtful, like-minded peers across the sector."

-Travers Oliver, IPA

Head of Philanthropic Strategies,
Founders Pledge



Philanthropic Advisor Defined in Wealthesaurus™

[Wealthesaurus™](#) defines a [philanthropic advisor](#) as:

“a specialist service provider who helps clients navigate the design, use, and implementation of resources for philanthropy and social impact.”

Explore the full definition—including references to Daylight’s work—in this industry resource developed by [The UHNW Institute](#).

Design a Better Donor Experience

[ideas42](#)—our partner on the [Behavioral Philanthropy Certificate](#)—has released the Generosity by Design guides: four practical resources grounded in behavioral science for philanthropy practitioners looking to strengthen the donor experience.

To bring these ideas to life, they’re hosting a free four-part webinar series in May, featuring practitioners from across the field. Daylight’s [Tony Macklin, CAP, IPA](#), will join ideas42’s [Julia Ritz Toffoli, IPA](#), to explore how shaping norms and creating meaningful feedback loops can strengthen donors’ giving practices over time—and make them more rewarding.

Download the [Generosity by Design](#) guides and [register for the series](#), including Tony’s session.

Start your Introduction to Philanthropic Planning Certificate (Free + CE credits)

If you’re looking for a structured way to strengthen your client or donor work, start here. The IPP Certificate provides a clear, practical framework for developing philanthropic plans—from discovery through execution.

- Two modules, completed at your own pace
- Real-world deliverables and practitioner competencies
- Free to access, with continuing education credits available

Join the 250 advisors who’ve already registered! [Enroll now](#).

Daylight Features

- Daylight research is featured in AEF’s report, [Unlocking Generosity: The Advisor’s Role in Inspiring Purpose and Impact](#).
- Doug Page, CAP, IPA, will speak about the IPA program at the South Sound Planned Giving Council’s [The Alphabet Soup of Certification Programs](#) (April 23, Tacoma).
- Asa Tate, IPA, shares her experience in the IPA program at Washington Planned Giving Council’s Professional [Certifications for the Charitable Advising and Planned Giving](#) program (May 11, Seattle).

Program Opportunities

- Join the [May 14 IPA Info Session](#) and receive \$250 off registration.
- Register for the July or October [Certified IPA](#) Program.
- Access all Daylight certificate programs for \$1,500, including [Behavioral Philanthropy](#), [Impact Investing](#), and [Philanthropic Planning with Women](#). Complete all six certificates to earn 30.5 CE hours.

We'll be at the Following Events—Come Say Hello

- [Investments & Wealth Institute \(IWI\) Experience](#), April 20-21, Ft. Lauderdale
- [Planned Giving Group of New England All-Day Conference](#), May 6, Boston
- [Conference on Charitable Giving](#), May 13, Stanford
- [Western Regional Planned Giving Conference](#), May 20-22, Costa Mesa
- [The UHNW Institute Women's Leadership Summit](#), June 10-11, Palm Beach
- [Purposeful Planning Institute \(PPI\) Rendezvous](#), July 20-23, Boulder
- [Advisors in Philanthropy Conference](#), Aug 3-4, Denver

We'll be back next month with practical tools, field insights, and learning opportunities to support your work.

Your learning partner,
Team Daylight

Daylight

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