



PHILANTHROPY
ADVISOR

Powered by Daylight

ENTERPRISE IPA GROUP

COMMUNITY FOUNDATIONS

WHAT IS THE ENTERPRISE IPA GROUP?

It's a transformative era for wealth and philanthropy, requiring new competencies and cultural dexterity to thrive. Amidst a historic \$124 trillion intergenerational transfer of wealth, community foundations and advisors have an extraordinary opportunity to grow their business, deepen donor relationships, and expand their impact.

The **Enterprise IPA** offers a cohort-based learning experience. Designed for community foundations, it allows teams of staff, philanthropic partners, and affiliated advisors to go through the program together—building shared language, stronger collaboration, and greater community impact.

Community foundations that invest in the Enterprise IPA group gain:

- Greater alignment around donor engagement and grantmaking strategies.
- Stronger collaboration between staff, fund holders, and advisory partners.
- Increased confidence in navigating complex giving conversations.
- A consistent framework to guide values-based, community-driven philanthropy.

***Philanthropy
has evolved.
So should your
training.***

"I formed the first **Enterprise IPA Memphis Study Group** with 10 professional advisors. The feedback was very positive, and they feel they learned a lot of **practical philanthropic knowledge** they can apply immediately. Many of the advisors said it has given them more confidence and has expanded their terminology with philanthropic discussions. It is a great way to provide an educational platform to professional advisors while they receive the knowledge and continuing education credit."

Jim Marconi, IPA
The Community Foundation of Greater Memphis



623

**IPA
Learners
Enrolled**

494

**Certified
IPAs**

97%

**Graduation
Rate**

50

**Community
Foundations
Represented**

16

**Countries/
Regions**

IPA EXPERIENCE

- Live group discussions facilitated by industry practitioners.
- 20 weeks of learning designed by expert advisors.
- Readings, case studies, and video lectures.
- CE available for CFP®, CPWA®, CIMA®, RMA®, CAP®, CSPG^{CM}, CFRE.
- Certified Impact Philanthropy Advisor certification awarded upon completion.

HOW IT WORKS

- Select your cohort: January, April, July, September.
- Two months' advance notice required to launch a group.
- A signed enterprise agreement is required.
- Minimum 10, maximum 15 learners. If fewer than 10 paid registrations, the enterprise is responsible for the cost of the remaining seats.
- One complimentary registration for every three paid.
- Fee per learner:
 - Nonprofit & Independent: \$2,500.
 - For Profit: \$2,850.

WHAT'S INCLUDED

- Dedicated Daylight partnership manager.
- Certified IPA facilitator assigned to your group.
- Custom registration link and group onboarding.
- For Learners:
 - Online community with other IPA learners.
 - Access to Daylight's Collaborative Philanthropy Certificate (\$800 value).
 - Access to the Impact Advisors Network (IAN)(\$300 value).
 - One year of access to Advisors in Philanthropy (AiP) after graduation (\$350 value).