

# Daylight

Revealing a greater impact.

Happy summer!

We are building a learning platform and network designed exclusively for advisors and nonprofit leaders to help you meet this extraordinary opportunity to deepen relationships, seize growth opportunities, upskill, and spark social impact. That's why we are excited to share the launch of the [Impact Philanthropy Advisor \(IPA\)](#) certificate with you.

IPA is the flagship course we created to meet the demand for contemporary and robust learning solutions. The Advisory Board and faculty, representing the sector's diversity and breadth, ensure IPA is accessible, relevant, and valuable. By investing 30 hours over 20 weeks, you can immediately leverage new skills, connections, and visibility with clients, teams, and the marketplace. We have a special rate for the first 250 registrants, so join us and be one of the first IPAs!

We shared our work at the Western Regional Planned Giving Conference in May. In the interactive keynote session, we discussed who influences our work, dived into concepts of behavioral philanthropy, and examined how cultural dexterity can help us be better advisors and gift planners. We also made our debut as conference exhibitors!



Did you know that "no is a complete sentence"? This and other observations in the field can be found in [Crystal Clear](#), a blog by Crystal Thompkins, Daylight's Director of Strategic Impact. Take a look - you might laugh, feel her strength, and say, "I understand."

There is much to celebrate this month, including the first anniversary of Daylight! We'd like to thank the two incredible investors who made Daylight possible. We celebrate Father's Day, a special time to appreciate our incredible fathers and father figures. We also celebrate Pride Month and recognize the contributions of the LGBTQ+ community. On June 19th, we observe Juneteenth and honor those who contributed to the ongoing pursuit of equality and freedom.

In gratitude,

Dien Yuen, CEO  
[learn@daylightadvisors.com](mailto:learn@daylightadvisors.com)

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## Be an Impact Philanthropy Advisor (IPA)!

It's a transformative era for wealth and philanthropy, requiring new competencies and cultural dexterity to thrive. Amidst a historic \$85 trillion intergenerational transfer of wealth, clients are turning to advisors for more than investments and tax planning, and philanthropy's tools,

considerations, and goals have become more complex. It's the perfect time to skill up with IPA!

As an [Impact Philanthropy Advisor](#) learner, you will obtain the skills, connections, and visibility to further your career and continue your lifelong learning with a community of industry practitioners.



- **20 weeks of learning** designed by expert advisors
- **On-demand content** and case studies
- **Live group discussions** facilitated by industry practitioners
  - **New peer connections** within your cohort
  - **Continuing education** credits
- **Complimentary content** just for IPAs
- **First access to the Advisor Hub** and Learning Labs
- **Celebrations and graduation** invitations

Learn how IPA can advance your practice in three areas—technical, relational, and practical! Cohorts start in September, October, and January. [Sign up today!](#)

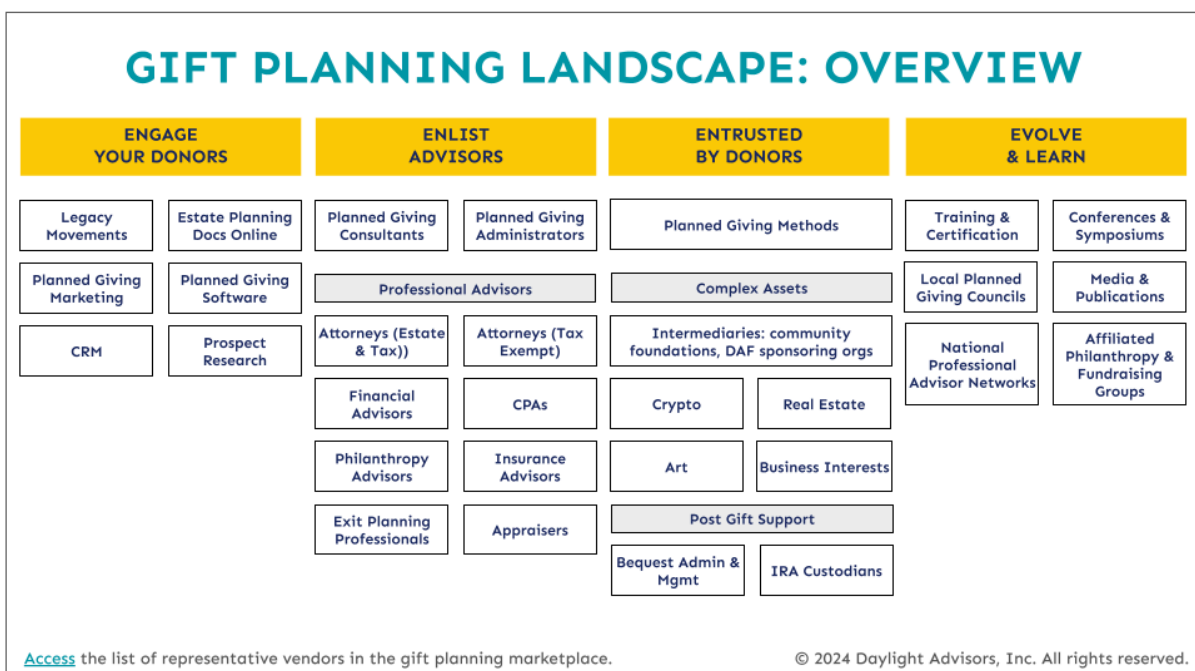
## Prismatic Accelerator - Meet the New Cohort

Daylight welcomes a new cohort to the Prismatic Accelerator: [Bao-Tram Do, Eileen Egan, Andra Kranzler, and Britney Nesbit!](#) These four advisor-entrepreneurs have unique and varied experiences in philanthropy, but all are committed to honing their business strategy to elevate their practice. Join us in cheering them on!

Be sure to follow the successes of our inaugural cohort: Mark Greer, Tiffany Polite, Denise Sarkor, Jilla Tombar, Lauren Tudor, and Joy Webb.

## Gift Planning Landscape

With the help of Donna Bandelloni, Kinna Clark, Tom Horton, Rebecca Locke, Cris Chapparro Lutz, and David Russo, we developed the [Gift Planning Landscape and Marketplace Overview](#) to serve as a learning and discussion tool for those new to the field. Check it out and share it with your peers!



## In the Field: where to find us and our partners



### **Women of Color in Fundraising & Philanthropy (June 26)**

Crystal Thompkins, Daylight's Director of Strategic Impact and a member of the Women of Color in Fundraising and Philanthropy (WOC) National Advisory Committee, will speak at the prestigious 2024 WOC Awards. The event recognizes outstanding leaders and visionaries who are making a difference in their communities.



### **PPI Idea Lab: Developing the Field of Philanthropic Advising (July 29)**

Join Tony Macklin, Crystal Thompkins, and Meg Bell in this pre-conference PPI Rendezvous workshop. We will build on a draft map of competencies for philanthropic advising that intersects with the work of the PPI, UHNW Institute, and Wealth 3.0. Use the discount code PHILA24 to take 50% off the registration fee.

# Daylight

Daylight is a global professional development community for philanthropy and social impact. Together with advisors and families, we support the practices and networks to maximize philanthropy's potential for transforming lives.



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