

Daylight

Your learning partner for growth and impact.

Dear friends,

After 20 weeks of reading, reflection, case studies, and peer learning, the inaugural Impact Philanthropy Advisor cohort will complete the program this month. Congratulations to our first Certified IPAs! Connect with our graduates to hear about their experience, and join us for the next cohort starting in [April or July!](#)

At Daylight, we're committed to cultivating a thriving philanthropic advising field while supporting advisors in their professional and personal growth. That's why we're developing a competency model to define the key attitudes, knowledge, and skills needed for success in philanthropic advising. Our report and recommendations will be ready this summer, and we look forward to your input.

We invite you to read this month's blog post, [I Am The Helper, on Crystal Clear](#). Crystal's powerful words may resonate with you during this time:

"Information and words of care and comfort are undoubtedly important in a crisis. However, seeing people in action—knowing that steps are being taken to mitigate harm and find resolution—provides a sense of stability amid chaos."

As industry practitioners, we remain [in the field](#), both online and in person. Find us at a conference, connect with us on [LinkedIn](#), or follow us on [Instagram](#) and [Bluesky!](#)

With appreciation,

Team Daylight
learn@daylightadvisors.com

Competency Mapping Project

The field of philanthropic advising is a messy mix of professional backgrounds, business models, skillsets, services, and success metrics.

To help shed...well...daylight on that mess, we're releasing a draft [philanthropic advising competency model](#) this summer. The model will describe attitudes, knowledge, and skills essential for succeeding in philanthropic advising roles. It should clarify recruitment, hiring, performance measurement, and professional development plans for employers, employees, and solo practitioners.

We'll base the model on dozens of job descriptions, interviews with a variety of employers, and competency maps from organizations such as the UHNW Institute, Dorothy A. Johnson Center for Philanthropy, CFP Board, and SkillsFuture Singapore. We're also partnering with a firm that specializes in developing effective and equitable human capital policies and procedures. A

working group comprised of practitioners in the field is helping guide our work, along with our global advisory board.

Be sure you're [signed up](#) to receive our newsletter or follow us on our [LinkedIn page](#) for invitations to local gatherings and webinars as we share our report and recommendations!

New Impact Investing Certificate

We're excited to launch Daylight's new Impact Investing Certificate program this March! Developed in collaboration with [Allison Parker](#) and other industry leaders, this program is designed to demystify impact investing and equip advisors with practical tools to confidently guide clients toward values-aligned investments.

Gain the expertise to integrate impact investments into client portfolios, aligning financial goals with principles such as sustainability, social equity, and ethical governance. This certificate positions you as a trusted expert in a rapidly growing market—helping you strengthen client relationships and differentiate your practice. [Register now!](#)

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Impact Investing Certificate

"Communities face urgent challenges that demand every available resource. Impact investing creates a bridge between wealth and community solutions, generating both societal and financial returns. That's why I'm passionate about equipping advisors with the knowledge and tools to confidently guide their clients in this space. When we make impact investing accessible, we help direct more capital to the people and places that can put it to work."

- Allison Parker
Peake Impact



Illuminate Philanthropy

Powered by Daylight

Season 2 of [Illuminate Philanthropy](#) is here! Building on the 8 Trends of Philanthropic Advising, we're engaging with Daylight's learners, faculty, and advisory members in thought-provoking conversations about the field, the practice, and the insights shaping their work and the future of philanthropic advising.

This month's [podcast](#) features Meg Bell and [Seth Klukoff](#), a faculty member of Daylight's Impact Philanthropy Advisor program and founder of Eoan Strategies, on how storytelling can motivate action and foster empathy in your work.

Partner Spotlight



NATIONAL CENTER FOR
FAMILY PHILANTHROPY

Daylight is excited to partner with the [National Center for Family Philanthropy](#) (NCFP) to offer our learning solutions to its members and partners. NCFP has a depth of resources available to help families and their advisors deepen their impact. Our partnership expands the access to include Daylight's [Certified Impact Philanthropy Program](#) and [Certificate programs](#) to the NCFP network at a discounted price. Learn more about Daylight's growing [partner network](#).

In the Field: Where to Find Us

FEBRUARY

- [IDPC Meeting](#) in New Orleans (Feb 19-21)

MARCH

- [Hawai'i Gift Planning Council](#) in Honolulu (March 6)
- [Washington Planned Giving Council](#) in Seattle (March 10)
- [AdNet 2025](#) in Atlanta (March 24-26)

APRIL

- [WMI Singapore CIPP Program](#) in Singapore (April 8-11)
- [DAF Professional Certificate Program, The American College of Financial Services](#) in Dallas (April 8-9)
- [CASE Conference on Diverse Philanthropy & Leadership](#) in Washington DC (April 16-18)
- [NCPGC Annual Conference](#) in San Francisco (April 22)

Daylight

Daylight is a global professional development community for philanthropy and social impact. Together with advisors and families, we support the practices and networks to maximize philanthropy's potential for transforming lives.



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