

# COLLABORATIVE PHILANTHROPY CERTIFICATE

Collective and collaborative giving models are gaining momentum in the philanthropic sector. Research shows that these models operate in very different ways than institutional philanthropy, specifically prioritizing equity and justice, funding systems level priorities, and democratizing and diversifying who leads and what gets funding. This comprehensive certificate curriculum is designed to equip you with the knowledge and skills to understand and share this new genre of giving vehicles with your clients with customizable tools and resources to enhance your client conversations.

**21%** of collaboratives that gave over \$25 million annually reported individual donors as their primary source.

Source: The Philanthropic Collaborative Landscape, The Bridespan Group, March 2025.

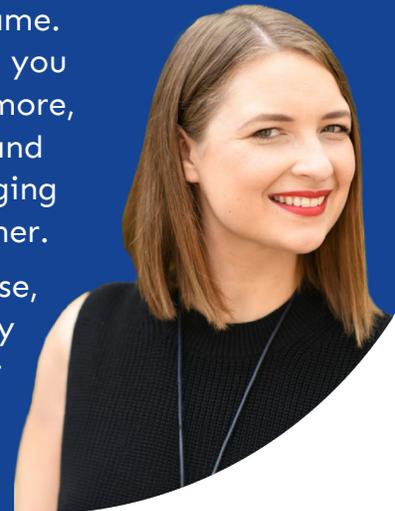
## LEARNING OBJECTIVES

- Review the field of collective giving, including different collecting giving models with an in-depth look at giving circles and collaborative funds.
- Understand the leveraging power of the collaborative fund model, the unique opportunities for client engagement, governance structures, and impact outcomes.
- Learn how to find and vet collaborative funds and share them with your clients with easy to understand donor messaging tools.
- Explore case studies featuring donors and advisors who have successfully incorporated collaborative giving into their philanthropic strategy.
- Access brief, hands-on, customizable resources to share this giving vehicle with donor clients, as well as engage in interactive activities to apply learning.

“

I've always been fascinated by the magic that can happen when people come together to tackle a challenge instead of doing it alone. And when you're talking about donors and funders, it's the same. You're braver, smarter, you take more risks, learn more, you're in community, and have a sense of belonging when you give together.

-Isis Krause,  
Philanthropy  
Together



## FACULTY

**Rebecca Darwent** is a global philanthropic advisor and a champion of collaborative giving. Her viral TED Talk, "How to Fund Real Change in Your Community," highlights the transformative power of community-led philanthropy. In 2020, Rebecca co-founded the Foundation for Black Communities (FFBC). Through her philanthropic advisory firm, Rebecca Darwent Global, she partners with foundations and individual donors committed to community-led and collaborative giving.

**Isis Krause** is a facilitator, impact strategist, and experience designer devoted to advancing a more collective and inclusive vision for philanthropy. Through participatory design, she has led strategic planning and growth for dozens of organizations and designed over 250 convenings all around the world, including at the White House, Gates Foundation, and TED. As their fractional Chief Strategy Officer, she expands Philanthropy Together's vision and impact, builds partnerships, and creates programming.

**Kimberly Dasher Tripp** is Founder and Principal of Strategy for Scale where she works with donors as a philanthropic advisor, conducts research on philanthropic practice and trends, and works with partners to launch new efforts to activate philanthropic capital. She led the consulting team that designed a new kind of intelligence service called Redwoods that is specifically built for donor advisors and philanthropic intermediaries to find excellent funding opportunities in climate.

**Tony Macklin** leads the development of new education programs and field-building projects as Daylight's Director of Advisor Practice. He is a philanthropist, philanthropoid, and philanthropy geek. Tony helps donors, families, grantmakers, and their advisors and associations answer questions about shared purpose, use of resources for social impact, governance, strategy, and assessment. He is a frequent speaker, trainer, and author.

## COLLABORATIVE PHILANTHROPY CERTIFICATE MODULES

- The Landscape of Collective & Collaborative Giving
- Collective Giving Spotlight: Giving Circles
- Collaborative Giving Spotlight: Collaborative Funds
- Investing & Engaging in Collaborative Funds

### COURSE FORMAT

**Program Type:** Certificate program - asynchronous course with module quizzes

**Program Delivery:** Readings, lectures, videos, graphics, downloadable advisor resources

**Program Complexity Level:** Overview

**Daylight is an approved CE sponsor.**

Continuing education credits are eligible for completion of the Collaborative Philanthropy Certificate.

CFP®, CPWA®, CIMA®, RMA®: 4 hours

CAP®, CFRE, CSPG<sup>CM</sup>: 4 hours

Register for the [Collaborative Philanthropy Certificate](#) or an [Annual Certificate Subscription](#) now!