

## DAYLIGHT OVERVIEW

Amidst a historic intergenerational transfer of wealth, clients are turning to advisors for more than investment and tax planning, and philanthropy's tools, considerations, and goals have become more complex. It's a transformative era for wealth and philanthropy, requiring new competencies and networks to thrive.

Daylight's philanthropic advising ecosystem is designed for wealth and philanthropic advisors to help you meet this extraordinary opportunity to grow your business, client relationships, and impact.

Our programs give advisors the confidence, competence, and cultural dexterity to modernize their philanthropic advising practice. The [Certified Impact Philanthropy Advisor](#) (IPA) program and specialized [certificates](#) establish a new benchmark for excellence in philanthropic advising training, while the Impact Advisor Network (IAN) supports a thriving community of practitioners. The [Daylight Philanthropic Advising Competency Model](#) is the first field-informed framework that outlines the knowledge, skills, and behaviors advisors need to serve clients and communities today.

**Daylight is building the professional infrastructure for modern philanthropic advising through field informed standards, advisor education, specialized credentials, original research, and a growing practitioner community.**

### Field Definition

The [Philanthropic Advising Competency Model](#) equips advisors with a shared language and professional standard.

### Credentialing

The [Certified Impact Philanthropy Advisor](#) program builds the skills advisors need to integrate philanthropy into wealth planning.

### Specialization

A set of niche [certificates](#) helps advisors deepen their expertise and explore emerging areas.

### Knowledge Hub

Advisors gain access to high-quality, curated resources that support practice in real time ([DAFopedia](#)).

### Community

The [Impact Advisors Network](#) (IAN) sustains learning, reinforces standards, and builds advisor confidence over time.

### Convenings

Daylight convenes advisors to collectively shape the future of philanthropic advising.

### Research

Our original [research](#) delivers field-informed guidance to strengthen, connect, and elevate the philanthropic advising profession.

### Practice Norms

Practice-based insights are embedded across Daylight's programs, reinforcing sound judgment and professional trust.

## Daylight's Milestones & Launches

2024

- Apr • Released the first comprehensive survey of philanthropic advisors: [U.S. Philanthropic Advisors Report](#)
- Oct • [Certified Impact Philanthropy Advisor \(IPA\)](#) program launched

2025

- Mar • [Behavioral Philanthropy Certificate](#) launched
- Impact Advisors Network (IAN) went live
- June • [Collaborative Philanthropy](#) and [Impact Investing Certificates](#) launched
- July • Daylight published the industry's first [Philanthropic Advising Competency Model](#)
- Sept • [DAFopedia](#), curated resource for advisors on DAF giving launched
- Nov • [Philanthropic Planning with Business Owners Certificate](#) launched
- Dec • [Philanthropic Planning with Women Certificate](#) launched

2026

- Feb • [Introduction to Philanthropic Planning Certificate](#)
- Apr • 500th Certified IPA enrollee; 200 certificate learners
- Aug • [Essentials of Modern DAF Advising Certificate](#) launched
- DAF500 Challenge

"IPA gave me the confidence to own my lane as a philanthropic advisor. I walked away with tools I could use the next day, a better sense of my strengths, and clarity on when to call in backup. It didn't just sharpen my technical skills—it affirmed my voice and my value in this field."

- Jilla Tombar, IPA  
BlackBridge Philanthropic

**494**

Certified Impact Philanthropy Advisors

**623**

IPA Learners

**1,390**

Certificate Learners

**103**

Community Foundations Represented

"Consider the Certified IPA program a launching pad to elevate and strengthen one's confidence in being able to better serve those they're called to guide. I'm excited about the domino effect that will be felt throughout time by the advisors and consultants who lean into the wisdom that is collectively shared here."

- Padric H.B. Scott, IPA  
Crossroad Capital Partners